CANADIAN BOARD OF EXAMINERS FOR PROFESSIONAL SURVEYORS

C11 - BUSINESS PRACTICES & THE PROFESSION

March 2015

| Note: | This examination consists of 9 questions on 1 page. | <u>Marks</u> | |
|-------|---|--------------|---------------|
| Q. No | <u>Time: 3 hours</u> | <u>Value</u> | <u>Earned</u> |
| 1. | Define each of the following terms as it pertains to business law in Canada: a) Power of attorney b) Performance bond c) Flow-through shares d) Construction lien e) Parliament f) Duress g) Restrictive covenant h) Legislature i) Professional liability insurance j) Conflict of interest | 20 | |
| 2. | Provide examples of 3 different marketing activities and the rationale for using them. | 10 | |
| 3. | Explain the differences between macroeconomics and microeconomics. | 10 | |
| 4. | A Crown corporation is organized like a private corporation with one major difference. Describe the difference. | 10 | |
| 5. | Describe three common forms of business association. Choose one and defend it. | 15 | |
| 6. | Provide at least five different reasons why a written contract for surveying services should be the norm in your practice. | 15 | |
| 7. | Professional liability insurance for land surveyors groups survey services in 3 categories. Name the categories. | 6 | |
| 8. | What would a business plan provide? | 6 | |
| 9. | Is a survey firm required to have an occupational health and safety program? Why? | 8 | |
| | Total Marks: | 100 | |